

GROW, PRODUCE, PROMOTE

How to get more people to eat your healthy food products

Do you produce and sell healthy food?

Would you like to sell more?

Do you want to learn how to cut through the noise and communicate your healthy food message meaningfully?

Would you like to discover ways to produce and grow food that is even healthier?

Do you want to engage with your local community about how and why you farm the way you do?

LOCAL & GLOBAL SPECIALISTS



**Barbara Bray MBE,
Nuffield Scholar UK**

Growing more nutritious fresh produce



**Belinda Hazell,
Churchill Fellow**

Sustainable, safe food production from farm to factory



**Dr Hazel MacTavish-West,
Churchill Fellow**

Developing healthier food products and consumer choices

THE TOPICS

1

Maintaining and improving nutritional quality in foods throughout production and processing

2

Keeping it safe and sustainable, including social licence

3

Helping consumers make healthier choices – barriers, promotions, campaigns

Join us at the first of Seedlab Tasmania Masterclasses

Monday 6 April
9am -4pm
Devonport Paranaple Centre

\$195pp
(plus GST)

Costs covered by Seedlab Tasmania for eligible startups

There is an opportunity to book a One on One session with your preferred specialist but spaces are limited, preference will be given to eligible startups

REGISTER NOW