

seedlab tasmania

We are a new Tasmanian incubator, supporting and empowering entrepreneurial startups in the food, drink, agri-food and agri-tourism sectors who have a goal to export their products.

seedlab tasmania has a four stage curriculum and will provide access to a network of local and global experts and resources.

- Germinate
- Cultivate
- Propagate
- Alumni

Over 200 Tasmanian startups will be provided with the skills, tools and connections and specific resources to help their business be successful.



Stage 1 - Germinate

Assessing the export market opportunity and the technical and commercial viability of ideas.

Aims: The seedlab tasmania Germinate Program upsills startups in export market opportunities and core enterprise skills, and helps to develop an understanding of how to validate and grow their ideas into export ready products or services. Germinate develops a funnel for pre-selection to maximise investment into the Cultivate program.

Stage 2 - Cultivate

Improving the proposition and crafting an export business model.

Aims: The seedlab tasmania Cultivate Program will provide practical applicable knowledge, resources and networks to qualified Germinate Graduate startups that have a potentially exportable proposition, building on the core enterprise skills provided in Germinate and aiming to de-risk export success.

Stage 3 - Propagate

Deep-dive insights, support and connections.

Aims: The seedlab tasmania Propagate Program provides startups with deep-dive information and support on topical and relevant issues, plus connections within the wider food and agri-food network, to further de-risk export, and to enable business growth and sustainability.

Stage 4 - Alumni

Continued involvement, growth and an opportunity to give back.

Aims: The seedlab tasmania Alumni keeps startups connected with each other, with the incubator, and with the wider support ecosystem.

Interested in being a part of the seedlab tasmania Incubator?

If you are a startup in the food, drink, agri-food or agri-tourism sectors and have a vision to export your product, register your interest here: www.seedlabtasmania.com.au



If you would like to follow and support seedlab tasmania and keep abreast of what we are doing join us here



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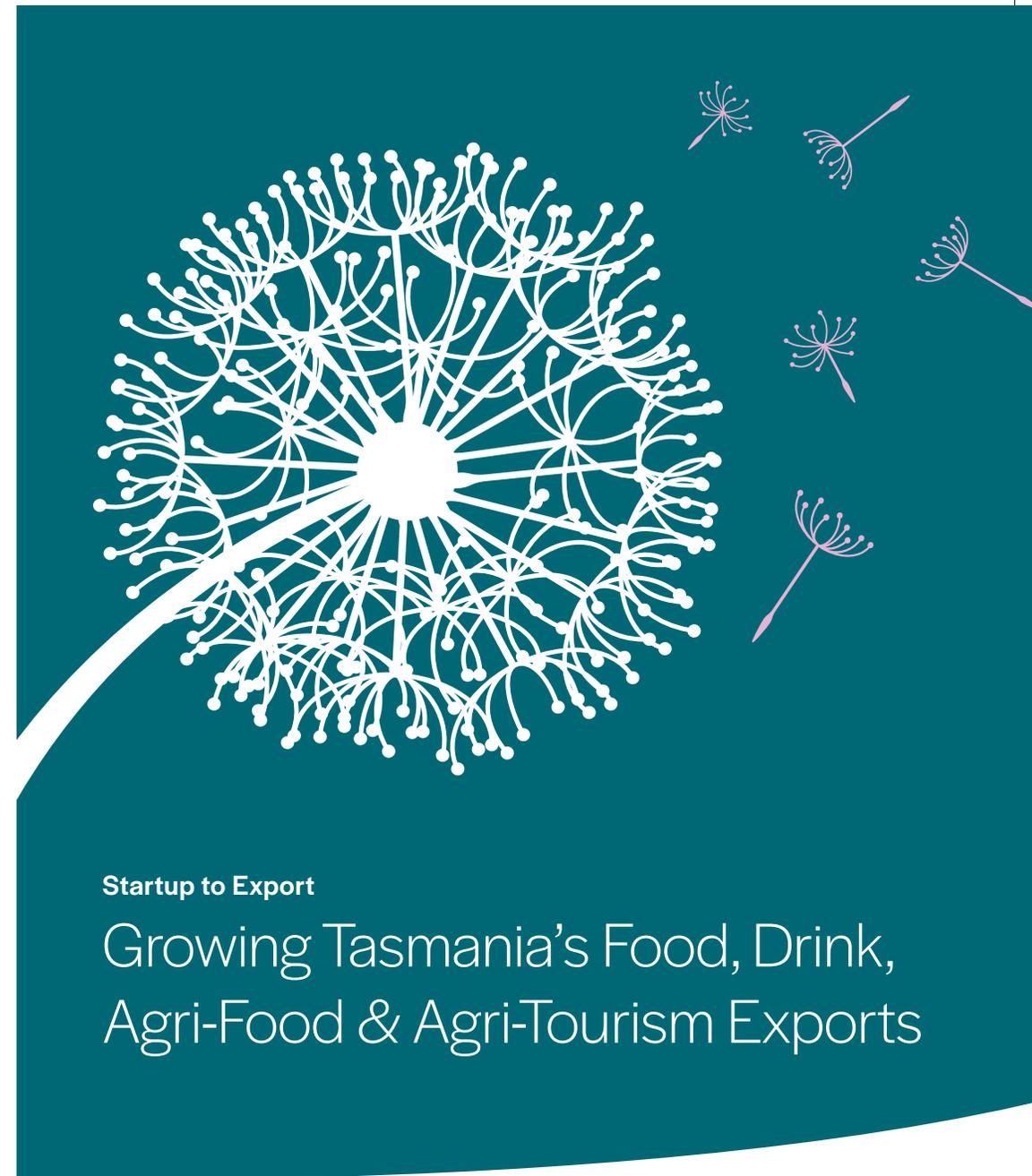
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Business
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Startup to Export

Growing Tasmania's Food, Drink,
Agri-Food & Agri-Tourism Exports

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